

GUIDE TO GIVING

Be Found. Get Funded.

Pro Bono Australia's directory
of not-for-profit organisations



The Guide to Giving is brought to you by Pro Bono Australia, one of the country's best known social businesses. We offer media, jobs and resources for the common good to over one million people annually. Certified in 2014 as a B Corp organisation, today we act as the central online hub for the not-for-profit sector, the broader social sector and those wanting to engage with it. **Visit our website: probonoaustralia.com.au**

1a. Select your Listing	Rate Inc. Gst	Qty	Total Inc. Gst
Appear in the online directory.			
Basic Listing <ul style="list-style-type: none">Standard online listingOne category	\$249		
Advanced Listing <ul style="list-style-type: none">Listing highlighted onlineTwo categories	\$399		
Premium Listing <ul style="list-style-type: none">Three categoriesSocial Media boostFeatured Charity add-on	\$899		
1b. Include your add-ons			
Featured Charity Add-On <ul style="list-style-type: none">Online advertisement displayed in rotation on probonoaustralia.com.au Please note: this add-on is included in Premium Listing	\$279		
Additional Category <ul style="list-style-type: none">Appear in more online searches	\$49 each		
Social Media Boost * <ul style="list-style-type: none">Increase you impressions to potential donors through our managed service Please note: \$500 is included in Premium Listing.	\$500 for 10k reach		
	\$1,000 for 24k reach		
	\$1,500 for 49k reach		
Display Advertising <ul style="list-style-type: none">Promote your organisation to our audience.	\$800 Sponsored Article		
	\$750 Leaderboard **		
	\$375 MREC**		
Total price:			

* Social Media Boosts expire one year from purchase if left unused
** per one week of MREC/leaderboard exposure

2. Select your Category	
Listings are ordered online by category. Please only select the number of categories that is reflected in the listing you've chosen and any additional categories you've purchased.	
<input type="checkbox"/> Aged Care & Seniors	<input type="checkbox"/> Homelessness & Affordable Housing
<input type="checkbox"/> Animals	<input type="checkbox"/> Humanitarian
<input type="checkbox"/> Arts and Culture	<input type="checkbox"/> Indigenous
<input type="checkbox"/> Asylum Seekers & Refugees	<input type="checkbox"/> IT & Communication Technology
<input type="checkbox"/> Blindness/Deafness	<input type="checkbox"/> Law, Justice & Human Rights
<input type="checkbox"/> Cancer	<input type="checkbox"/> LGBTIQ+
<input type="checkbox"/> Children	<input type="checkbox"/> Libraries and Museums
<input type="checkbox"/> Community Support Services	<input type="checkbox"/> Men
<input type="checkbox"/> Conservation & Environment	<input type="checkbox"/> Mental Health
<input type="checkbox"/> Diabetes	<input type="checkbox"/> Overseas Aid and Development
<input type="checkbox"/> Disabilities	<input type="checkbox"/> Palliative Care
<input type="checkbox"/> Domestic / Family Violence	<input type="checkbox"/> Religion/Religious Groups
<input type="checkbox"/> Drugs, Alcohol & Addiction	<input type="checkbox"/> Research / Medical Research
<input type="checkbox"/> Education and Training	<input type="checkbox"/> Rural
<input type="checkbox"/> Employment Services	<input type="checkbox"/> Safety, Rescue and First Aid
<input type="checkbox"/> Families	<input type="checkbox"/> Science & Technology
<input type="checkbox"/> Foundations, Trusts & Philanthropy	<input type="checkbox"/> Social Enterprise
<input type="checkbox"/> Giving Circles	<input type="checkbox"/> Sport & Recreation
<input type="checkbox"/> Health – General	<input type="checkbox"/> Veterans, Ex-Service Men & Women
<input type="checkbox"/> Health – Hospital & Medical Centres	<input type="checkbox"/> Welfare
<input type="checkbox"/> Heart & Lung Disease	<input type="checkbox"/> Women
<input type="checkbox"/> HIV/AIDS	<input type="checkbox"/> Youth/Young People

3a. Enter your organisation details for your listing

Consider how you want people to find your organisation before completing the details on this page.
Fill out your details and email your booking form to: advertising@probonoaustralia.com.au

Organisation name:

Address:

Website:

Contact name:

ABN:

Position title:

DGR Status Y/N:

Email:

ACNC registered Y/N:

Contact telephone:

Donate now link:

3b. Contact details

Leave blank if contact details are the same as the business listing contact details above

Contact name:

Email:

Position title:

Contact telephone:

4. Select your payment method

Total cost of listing and advertising packages = \$

☐ We wish to make a direct deposit

Pay to:

Pro Bono Australia

Bank:

Bank Australia

BSB #

313 140

Account #

12244307

Receipt #

Date Paid:

— / — / —

Please attach remittance advice

☐ We wish to pay by invoice

☐ We wish to pay by credit card

☐ Visa

☐ Mastercard

☐ American Express

Card Number:

— — — — — — — — — —

Name on card:

Expiry:

— / —

Signature:

Date:

Publication gives Pro Bono Australia permission to use your organisations name, logo, and description for marketing purposes.
Once complete please send completed booking form to: listings@probonoaustralia.com.au
Contact a team member for personalised support: E.liz@probonoaustralia.com.au or P 0468 919 036

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